

2015 ESG FUNDING COMPETITION | FUNDING REVIEW TEAM Housing Access for Washtenaw County (HAWC) Feedback

CLIENT SATISFACTION SURVEY RESULTS

This survey measures customer service delivery during the call center intake to clients with housing needs.

Clients are called by a volunteer and administered the survey over the phone.

402
SURVEYS OF
HAWC CLIENTS
WHO CALLED
DURING
QUARTERS 1-3
(OCT. 2014-JUNE 2015)

92% of those surveyed felt like the assessment specialist adequately explained the HAWC process and services available.





97% of those surveyed felt like the call center treated them with dignity and respect.



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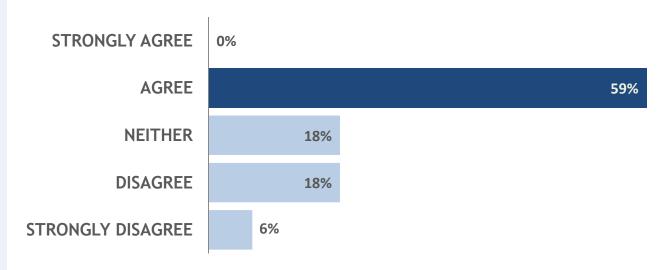
CHP COMMITTEE SURVEY RESULTS

This survey measures how HAWC is meeting client needs from the service provider perspective. The survey link was emailed to committee members to be completed online via Survey Monkey.

17

SURVEYS COMPLETED
JUNE 2015 BY
COMMUNITY HOUSING
PRIORITIZATION (CHP)
COMMITTEE MEMBERS,
WHICH REPRESENT
AGENCIES WORKING TO
HOUSE VETERANS,
INDIVIDUALS, AND
FAMILIES.

59% of respondents felt HAWC meets the community's needs.



71% of respondents felt their clients received what they needed by contacting HAWC.





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OVERALL KEY FINDINGS (across both surveys)

- Clients were overwhelmingly satisfied with the HAWC call center
- Both clients and staff expressed the need for more capacity
- Multiple clients expressed frustration in not understanding the categories of homelessness and how that effects their ability to access resources
- Communication and follow up with each call was highlighted as areas for improvement from both clients and staff.

POSITIVE RESPONSES ABOUT THE HAWC EXPERIENCE

"(Staff) stayed with me and my child until we were able to get in the shelter."

"Broke down the process and made me understand how to budget and told me where to go and get a job."

"The lady on the phone made me laugh and I was feeling so down."

RECOMMENDATIONS ON HOW TO IMPROVE THE HAWC PROCESS

CLIENTS

- Make same day assessment appointments
- Promptly answer the phone
- Have staff available to help fill out DHS paperwork
- Have a landlord list for callers looking for housing

STAFF

- "Communication is the key"
- High staff turnover makes it hard to make connections with staff
- Add daily walk-in hours
- Combine intake and assessment into one meeting